



Santa Monica *P.O.N.Y. Baseball*

2633 Lincoln Blvd. • Santa Monica, CA 90405 • (310) 314-7578
www.santamonicaponybaseball.com

January 24, 2011

Dear Friend,

We are writing to you on behalf of Santa Monica PONY League. PONY League, which stands for "Protect Our Nation's Youth," is an all-volunteer organization offering a high-quality community-based baseball program to 350 Santa Monica boys and girls ages 5-14 at the Los Amigos and John Adams fields in the Ocean Park and Sunset Park neighborhoods. For more than 50 years, we have been teaching the fundamentals of baseball, while at the same time providing positive life lessons about teamwork, discipline, sportsmanship, and responsibility.

We sincerely hope you will consider making a tax-deductible donation to support this worthy program. Your donation will help us underwrite the cost of scholarships for families in need and cover the cost of good-quality equipment for all our teams. In return for your generous donation, you will receive publicity on our website: www.santamonicaponybaseball.com. For a donation of \$300 or more, you will also receive a complimentary sponsorship banner, which will proudly hang at Los Amigos Field all season long.

To sponsor our 2011 baseball season, please complete the enclosed donation form and return it with your check payable to Santa Monica PONY League, 2633 Lincoln Blvd, Santa Monica, CA, 90405. Santa Monica PONY League is a 501C(3) non-profit organization. Our Tax ID Number is 95-4718145. For more information, please contact Sponsorship Chair Christopher Jimenez y West at (310) 582-9104.

On behalf of the children, coaches, and parents of Santa Monica PONY League, we thank you for your kind support. Play Ball!

Sincerely,

Russell Gillespie
Russell Gillespie
PONY League President

Christopher Jimenez y West
Christopher Jimenez y West
PONY League Sponsorship Chair